

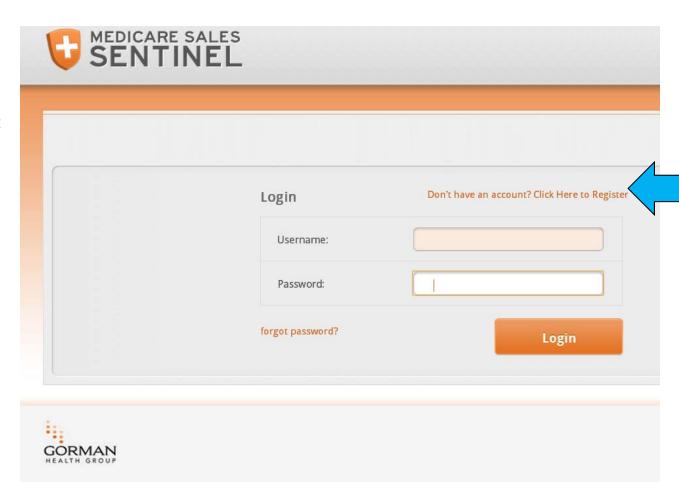
2012 AGENT CERTIFICATION MEDICARE SALES SENTINEL

Gateway Health Plan User Manual

LOGIN

Medicare Sales Sentinel

- Click on the link received to bring you to this login screen.
- To register for a new account Please click "Don't have an account? Click here to Register."
- Returning users will need to login by entering their username and self-assigned Password.
- Once registered, you can retrieve a forgotten password by clicking "Forgot password?"



LOGIN

Medicare Sales Sentinel

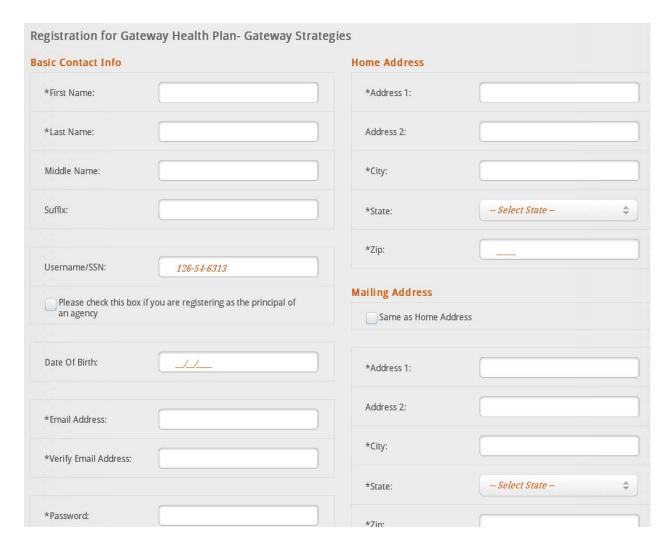
- After clicking on "Don't have an account? Click here to register, you will be prompted to enter your SSN
- This will be utilized as your username for logging into Medicare Sales Sentinel



REGISTRATION

Medicare Sales Sentinel

- First time users will need to complete the required fields on the registration form.
 Required fields are indicated with an asterisk.
- Passwords will be created by the user and require the following:
 - Must be at least 8 characters long and contain at least:
 - 1 uppercase letter;
 - 1 lowercase letter;
 - 1 number; and
 - 1 special character.
- Once the registration is complete you will click "Save and Continue" to proceed to the next step.



Step-by-Step

- After registration, you will start to be pushed step by step through the required program.
- Once you complete one step, you can move to the next step by clicking 'Save and Continue' or 'Next Step' which is most often found at the bottom of your screen.

Program Form

Gateway Health Plan® 2012 Credentialing & Certification Introduction

Welcome to Gorman Health Group's 2012 Medicare Sales Training and Certification Program.

CMS marketing audit guidelines require that all employees and independent agents who approach Medicare beneficiaries be trained and tested in the Medicare program, on health plan benefits and procedures, and on the federal marketing requirements. Medicare plan sponsors whose employees or agents act outside these parameters risk hefty federal sanctions and having their reputations tarnished.

Gorman Health Group - the industry leader in Medicare sales agent compliance and monitoring - offers a practical solution: GHG's Medicare Sales Training and Certification Program. This comprehensive, computer-based training program has been developed by the nation's leading Medicare marketing compliance experts. GHG's Medicare Sales Training and Certification program demonstrates to CMS that your plan has trained and tested the individuals who sell your product. This in turn demonstrates to CMS a commitment by your plan and its sales agents to promote best sales practices.

From an agent perspective, not only is the program easy to use but it will arm you for the practical challenges you face as a Medicare Advantage sales agent.

What to Expect Next:

In the steps that follow you will complete your Gateway Health Plan® paperwork for the 2012 season as well as your Medicare Advantage Sales Training and Certification Program.

Frequently Asked Questions:

If you logout and need to return to your training you can do so by doing the following:

- 1. Go to www.medicaresalessentinel.com (please add this to your favorites)
- 2. Username is your SSN
- 3. Password is what you created at registration

If you have any questions about using the Medicare Sales Sentinel site, please call the Broker Sales Certification Support Line (877) - 366-1336.

Best of luck in the 2012 selling season!

Save & Cont.

Save for Later

Below are the steps needed to complete Gateway certification

- As you finish each program step, the status will change to complete and will be indicated with a green light
- Once you have completed each of the program steps, you will be able to Finish and Print

Name	Status	Last Activity
Welcome	♣ Incomplete	5/30/2012 1:22:45 PM
Code of Conduct	Not Started	5/30/2012 1:22:45 PM
External Sales Agent Guide and Acknowledgement	Not Started	5/30/2012 1:22:45 PM
Agent Agreement	Not Started	5/30/2012 1:22:45 PM
W-9 Completion	Not Started	5/30/2012 1:22:45 PM
Agent Hierarchy Form-AOC/Direct Deposit Option	Not Started	5/30/2012 1:22:45 PM
Electronic Payment (AHC) Authorization Agreement	Not Started	5/30/2012 1:22:45 PM
Electronic Signature	Not Started	5/30/2012 1:22:45 PM
License Verification	Not Started	5/30/2012 1:22:45 PM
Background Check	Not Started	5/30/2012 1:22:45 PM
Equivalent Training Certificate Upload (Optional)	Not Started	5/30/2012 1:22:45 PM
2012 Gateway Health Plan-HIPPA Training	Not Started	5/30/2012 1:22:45 PM
2012 Gateway Health Plan- Fraud Waste and Abuse Training	Not Started	5/30/2012 1:22:45 PM
2012 Gateway Health Plan- Core Medicare Certification	Not Started	5/30/2012 1:22:45 PM
2012 Gateway Health Plan-Product Training	Not Started	5/30/2012 1:22:45 PM
Writing Code Assignment	Not Started	5/30/2012 1:22:45 PM
Finish and Print		

Code of Conduct

After reading the Gateway
 Health Plan Code of Conduct,
 you will be required to
 acknowledge that you have
 read and understand the
 requirements by signing and
 dating the form

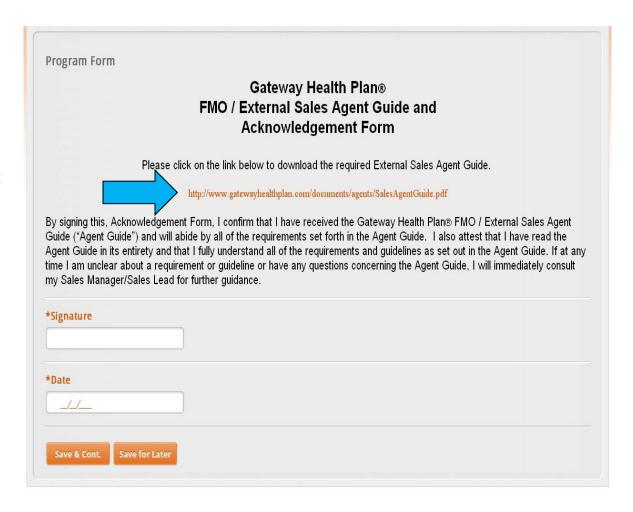
- 11. Provide timely service to my clients with professionalism, competence, and sincerity.
- 12. Seek to assure that the Medicare beneficiary understands that the person discussing Medicare plan options with them is either employed, contracted or authorized through a contracted entity with Gateway Health Plan® and may be compensated based on the beneficiary's enrollment in a Gateway Health Plan® Medicare product
- 13. Report to Gateway Health Plan®'s Medicare Compliance Officer or the Gateway Health Plan® hotline (800-685-5235) any potential or actual misconduct, breach situation, fraud/waste/abuse, or non-compliance by any agent, potential or current member, or Gateway staff without fear of retaliation.
- 14. Participate in any specialized training required by Gateway Health Plan®.
- 15. Agree to fully and truthfully cooperate in any compliance or regulatory investigation or audit.
- 16. Notify Gateway Health Plan®'s Medicare Compliance Officer immediately if I am excluded from participation in Federal health care programs.

As an external sales agent under contract with Gateway Health Plan®, I acknowledge that I have read this Code of Conduct and understand the requirements and prohibitions set forth above. I agree to comply with these requirements and prohibitions, all other applicable Medicare statutes, regulations and guidelines, as well as Gateway Health Plan®'s guidelines and requirements as set forth in Gateway Health Plan® FMO/External Sales Agent Guide, as same may be amended from time to time.



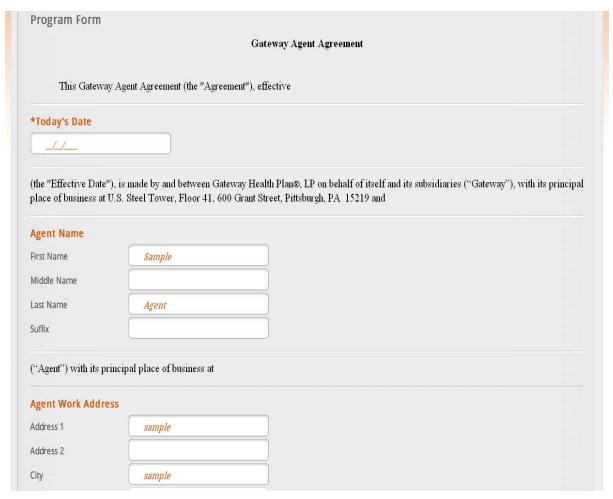
Agent Guide and Acknowledgement Form

- Agents are required to read the External Sales Agent Guide
- You may view/print the agent guide by clicking on the link provided within the form
- Once you have read the agent guide, you will be required to sign and date the form



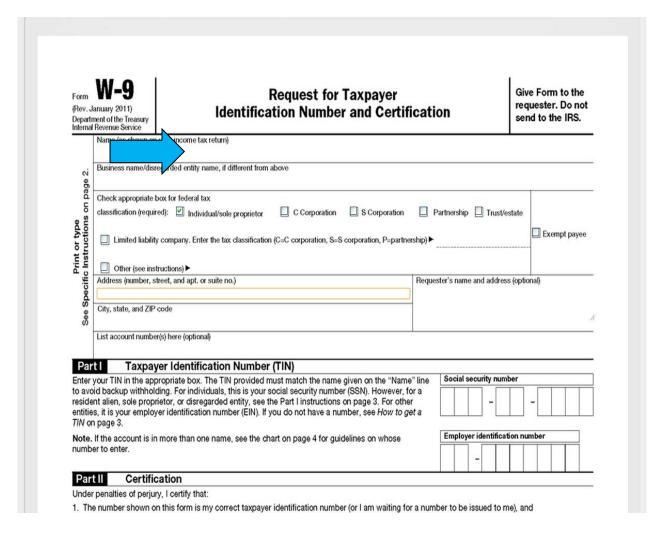
Agent Agreement

- Agent will be required to fill out all necessary fields within the agent agreement.
- There are 3 sections within the agreement which will require you to input your information.
- Once all information is entered you will click the save and continue button. If there is a field missing, you will not be able to proceed until the field has been filled.



W-9 Completion

- Agents are required to complete a W-9 Form
- You will enter the appropriate information into each of the required fields within the form
- You will not be allowed to save and continue until all of the necessary fields have been completed



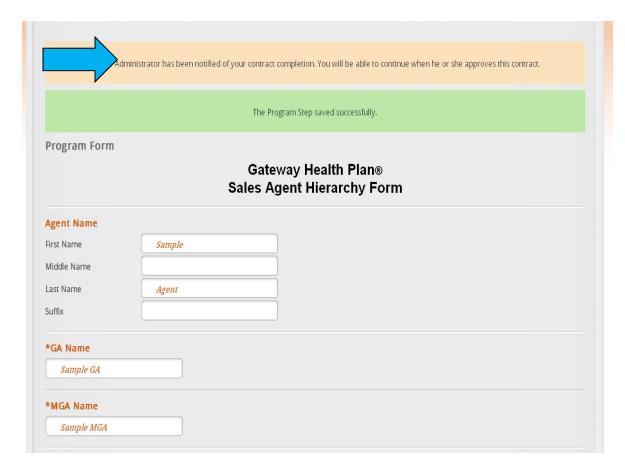
Sales Agent Hierarchy Form

- After completing the required hierarchy fields shown here, you will select one of the choices from the drop down menu
- If you elect to be paid directly by Gateway Health Plan, your direct deposit form will be presented
- If you elect to have your commissions assigned to an agency, you will be presented with an Assignment of Commissions Form to be completed
- Once all information has been completed, you will click on the Save and Continue Button



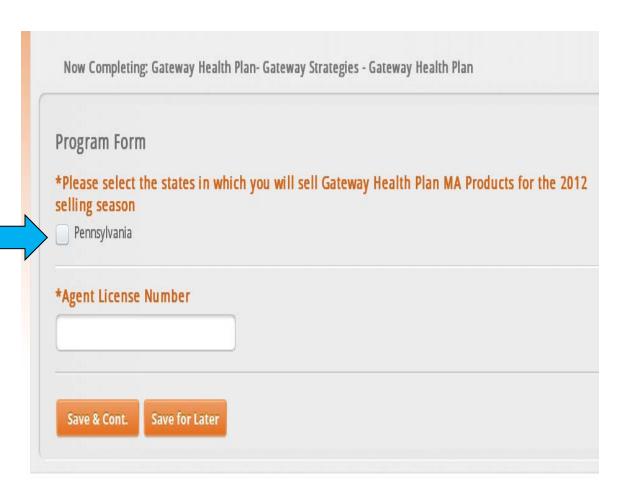
Sales Agent Hierarchy Form Continued

- After Saving the form, the message shown to the right will appear on your screen.
- The form must be approved by your FMO administrator before you can proceed.
- Once the Agent Hierarchy form has been approved by your FMO, you will be permitted to proceed to the next step.
- Should the form be denied by your FMO, you will receive an email stating the issue. You will be required to re-enter the form and adjust the incorrect hierarchy information, then re-submit for approval.



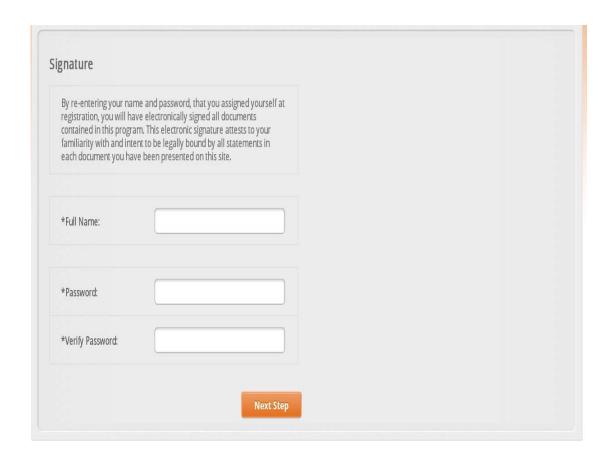
Selling State

- Agents are required to confirm their selling state, and enter your Pennsylvania license number.
- To confirm your selling state, simply click on the check box next to the state.



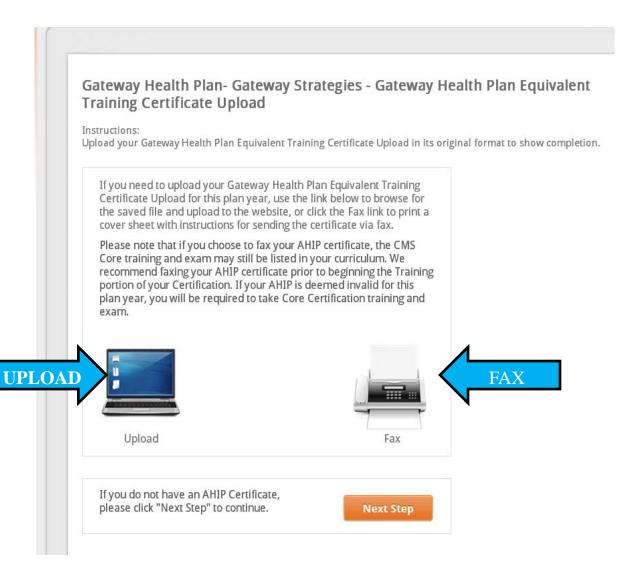
Electronic Signature

 Agent will be required to electronically sign their name and enter the password which you created during registration.



EQUIVALENT TRAINING CERTIFICATE

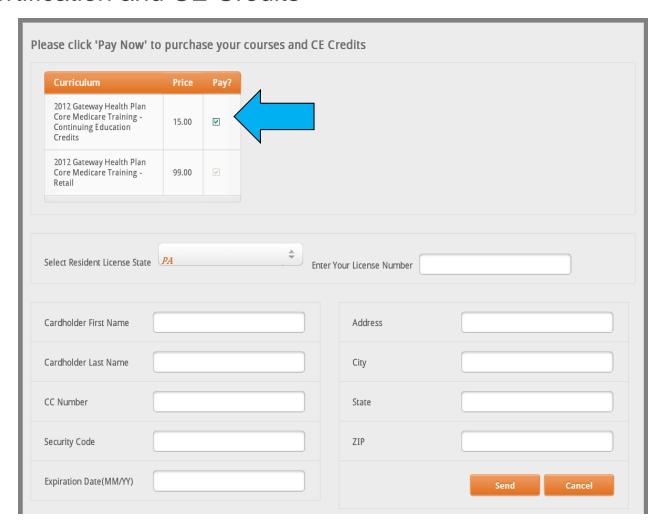
- In most programs, you will have the ability to submit an equivalent training certificate.
- To upload, you will need to click the "Upload Icon" and locate the electronic copy on their computer. Once the file is located the agent will click "Upload."
- To fax, you will need to click the "Fax Icon." A fax cover sheet will become available.
 You will need to print the fax cover sheet and fax it with the valid certificate to the number listed.
- You can click "Next Step."
 once an upload or fax is
 completed or if the agent
 does not have an AHIP
 certificate.



COURSE PAYMENT

Gorman MA Core Certification and CE Credits

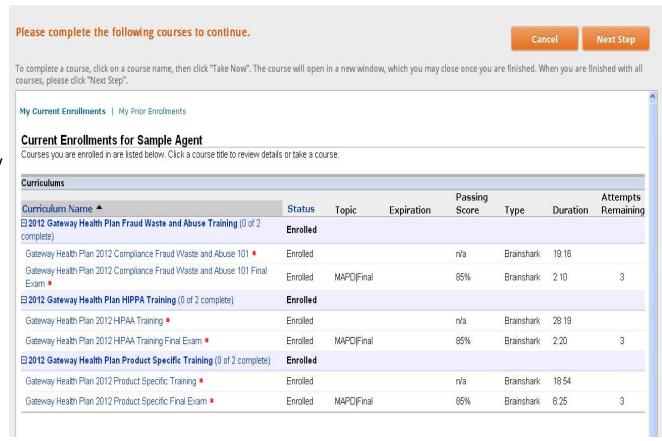
- Agents who have not previously completed Gorman Core or AHIP certifications will be prompted to pay for the course.
- At this time you will have the opportunity to elect to receive 4 CE credits for completing the course.
 You will do so by selecting the check box shown on the right.
- Once you have completed all of the required fields, select "Send" to process your payment.
- You will receive a receipt via email.



CERTIFICATION STEP

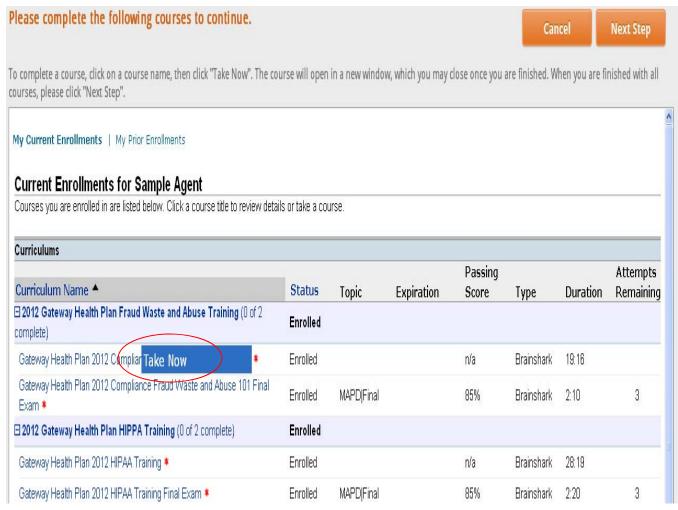
Completing Curriculum

- Your program will contain 4 training curricula. 3 if you have previously completed core or submitted an AHIP
- Each curricula will contain training modules followed by an exam
- Each agent is required to view each slide and score
 85% or higher to pass each exam. The number of attempts



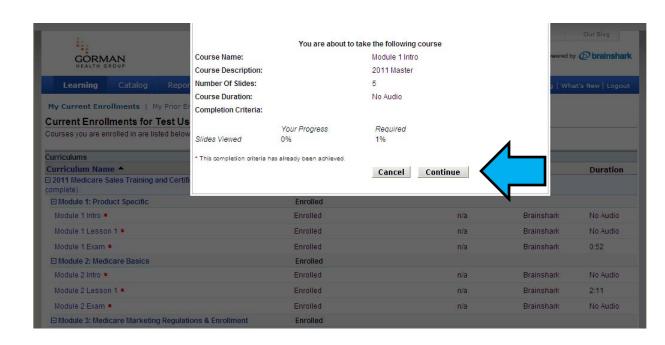
Opening Courses/Exams

- To begin a curriculum you will need to click on the Curriculum name, select the available course, and select 'Take Now'.
- Once you select take now, the training will load in another window



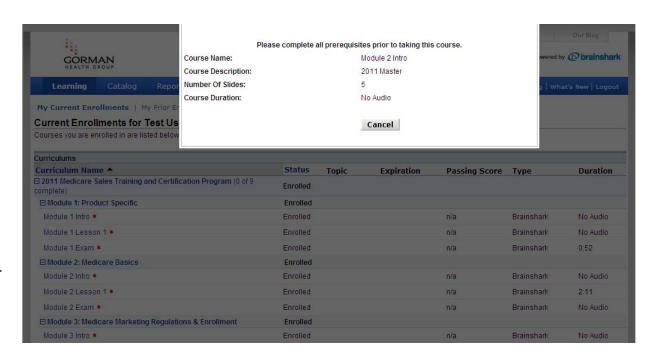
Course Details

- After selecting "Take now" the screen shown to the right will appear displaying the course /exam details.
- To begin the course/exam you will need to click continue.



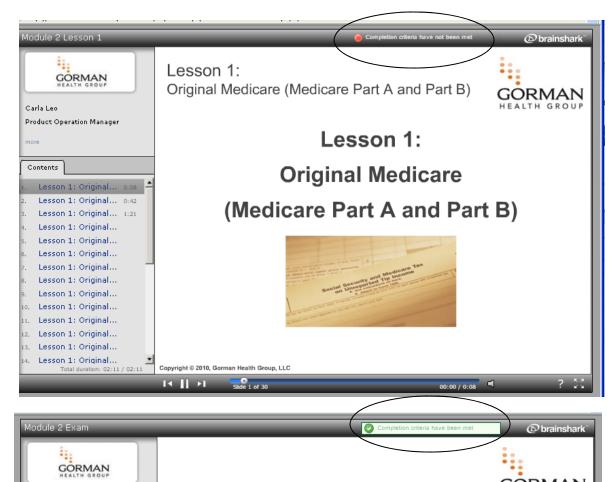
Prerequisite not met

 If you select a course where a prerequisite has not been completed, this screen will display a notification letting you know that you need to complete another course before you will be able to advance to the next course.
 Select 'Cancel' to return to your Current Enrollment page.



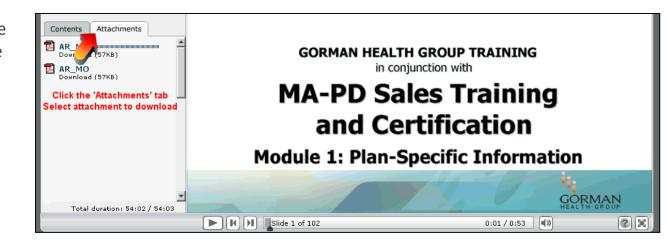
Course/Exam Window

- Before you start the training, please make sure that your volume is on.
- Completion Criteria Indicator:
 The completion criteria indicator is displayed in the upper right hand corner of the Module Window. RED indicates that the completion criteria has not been met. The indicator will turn GREEN when you have met the completion criteria for the module.



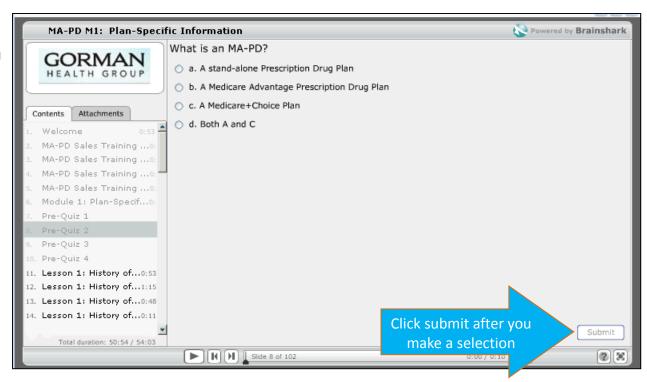
Attachments Tab

- Attachments Tab: During all of the Module trainings, there are two tabs displayed on the left-hand side of the window. One is titled 'Contents' and the other is titled 'Attachments'. The attachments listed can be downloaded to help you during the training.
- Simply click on one of the attachments listed to open or save the attachment to your PC.



Interactive Course Slides and Exam Questions

- Select an answer and then click "Submit" at the bottom right corner of the screen.
- A message will be displayed indicating if your answer is correct or incorrect.



Curriculum Completion

Here are some more details on how your trainings are compiled and what they consist of.

- Curriculums are made up of modules and exams. Each of your curriculums will have a specific set of completion criteria guidelines that are set by Gateway Health Plan. You may have more than one curriculum in your Current Enrollment Screen.
- Modules will contain courses (or lessons) and have prerequisite requirements and completion criteria.
 Completion criteria is also defined by the amount of the material within each course that must be viewed and/or the amount of audio. These criteria can be found under 'Course Details.'
- Exams follow each module of the curriculum and are very helpful study resources. Exams have a minimum passing score (85%) in order to consider complete. You will have 3 attempts to pass each exam.

Exams

- You will be able to review your course materials prior to selecting the exam.
- After your review of the modules, click on the exam link. Once you begin the exam, you must complete it in its entirety. Ending the exam without completion may result in a failing score and will count towards one of your opportunities to pass the exam. You will be able to review the course material again, if needed, prior to taking the exam a second time.
- Number of Attempts: You will be limited 3 attempts to complete each exam.

inshark.com/brainshark/vu/view.asp?pi=23092499&tx=preview&dm=1&sld=3

MA-PD Sales Training and Certification Final Exam

- Once you advance past this slide to the first exam question, it will count as a Final Exam Attempt and you <u>MUST</u> complete the entire exam within a single session.
- If you score less than 85%, you will only be allowed one retake of the Final Exam to receive a passing score.
- Your score will be provided upon completion of the Final Exam and your results will be sent to your organization. Upon passing, you will also be able to print a Certification of Completion.
- If you are not ready to complete the Final Exam, please close this browser window to return to the Curriculum Overview page.

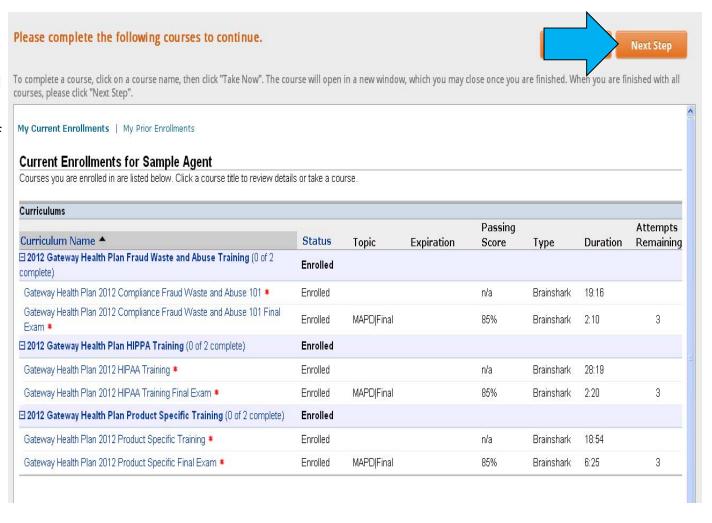
To receive Certification you must complete the review of all required training courses and must pass all exams with a minimum score of 85%.



CURRICULUM COMPLETION

Completing Curriculum

 After you have completed all required courses and exams with a passing score of 85% or higher, You can click "Next Step" to proceed.



PROGRAM COMPLETION

Finish and Print

- Once you completed all required information the "Finish and Print" screen will become available.
- This screen will allow you to print a record of all completed program steps.
- To print this page, you will need to click on the **Printer Icon** indicated with the blue arrow.
- This is the Final step in 2012 Agent Certification Process.

Finish and Print



Click Here to Print

Gateway Health Plan - Gateway Health Plan- Gateway Strategies

2012 Gateway Health Plan-Welcome

Gateway Health Plan® 2012 Credentialing & Certification Introduction

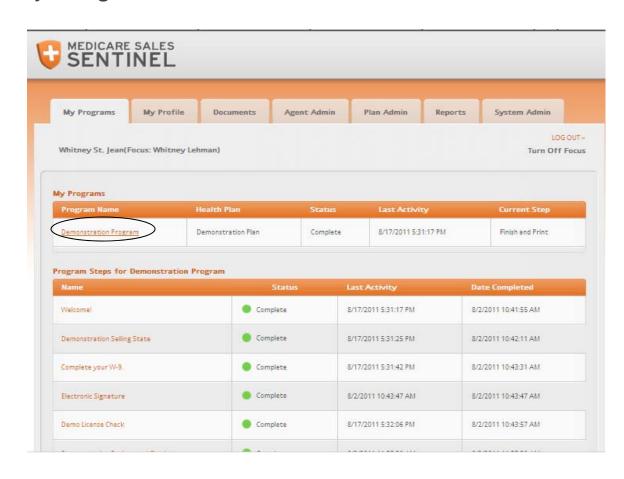
Welcome to Gorman Health Group's 2012 Medicare Sales Training and Certification Program.

CMS marketing audit guidelines require that all employees and independent agents who approach Medicare beneficiaries be trained and tested in the Medicare program, on health plan benefits and procedures, and on the federal marketing requirements. Medicare plan sponsors whose employees or

MEDICARE SALES SENTINEL

Additional Information – My Programs Tab

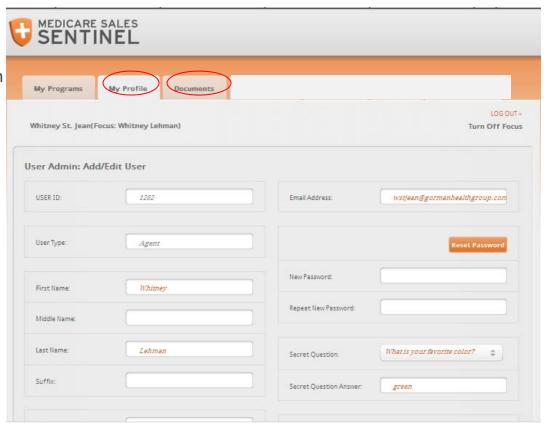
- After logging in, returning users will be taken directly to the My Programs tab.
- The My Programs tab will display what steps are required to be completed for each program by clicking on the Program Name.
- The Status indicates if the step has been completed, is incomplete, or has not started or is not required.
- If an agent needs to complete a
 Program Step, the step can be accessed by clicking directly on the step name. The Agent will be taken directly to the Program step if the prerequisite has been met.



MEDICARE SALES SENTINEL

Additional Information – My Profile and Documents Tabs

- The "My Profile" tab will display what you completed on the registration screen. You can make changes such as the spelling of a name, an address and recreate a password.
- The "Documents" tab will contain any documents/forms you have uploaded or faxed to the Medicare Sales Sentinel site.



Need Support?

Call: (855)-264-9667

Weekdays 8am – 5pm ET

Gorman Health Group is a national health care and federal programs consultancy staffed by subject matter experts, former health plan executives and seasoned regulators. For 15 years, hundreds of clients serving millions of consumers have leveraged GHG's strategic counsel and technology solutions to achieve growth objectives, maintain compliant operations, improve market positions, and advance profitability.

HEALTH GROUP